



THE 7TH MIDDLE EAST & NORTH AFRICA
CORPORATE GOVERNANCE
CONFERENCE

24TH - 25TH NOVEMBER 2013

THE 7TH MIDDLE EAST & NORTH AFRICA CORPORATE GOVERNANCE CONFERENCE

Corporate Governance is Leadership Excellence

Hawkamah is launching a new format for the annual conference in 2013. It is aimed to complement Hawkamah's policy work by providing tools and sharing of experiences of governance practitioners.

Under the theme: "**Corporate Governance is Leadership Excellence**" the conference aims at highlighting the linking between good corporate governance and performance.

STATE
OWNED
ENTITIES

*Towards Board
Centric Governance*

Boards that add Value

EMERGING
TRENDS
IN CORPORATE
GOVERNANCE

Subsidiary Governance

Board Diversity

Ethics & Culture

FINANCIAL
INSTITUTIONS
& CORPORATE
GOVERNANCE

*Interdependence of
financial services and
corporate governance*

CORPORATE
GOVERNANCE
IN FAMILY
BUSINESSES

*When to start
Family Governance*

*Reflections on
the Governance
Process*

THE HUB

MEDIA & COMMUNICATION

Video Interviews of Participants & Social Media

RESOURCE CENTER

Corporate Governance publications

CORPORATE GOVERNANCE ADVISORY

One-on-One meetings with international Corporate Governance Champions

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Sponsorship Kit

	Diamond \$75,000	Platinum \$50,000	Gold \$25,000	Gala Dinner \$20,000	Lunch \$15,000	Silver \$15,000	Live Voting \$10,000
Number of Sponsors	1	1	4	1	2	5	2
Registration	25	15	10	5	4	4	3
Gala Dinner	20	10	5	10	2	2	2
Lunch	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Speaking Opportunity	Yes	Yes	Yes	Yes	Yes	No	No
Membership	\$25,000	\$10,000	\$10,000	-	-	-	-
Exhibition Area	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Branding*	Diamond	Platinum	Gold	Gala Dinner	Lunch	Silver	Live Voting
Marketing Collaterals	Yes	Yes	Yes	Yes ¹	Yes ²	Yes	Yes ³
Brochure Advert	2 pages	1 page	1/2 page	1/2 page	1/2 page	1/2 page	none
Website Advert	Yes	Yes	Yes	Yes	Yes	Yes	Yes

* Branding: includes recognition of sponsorship category throughout the conference and marketing collaterals including press releases, conference website, conference brochure, e-shots, rollups, and backdrop.

¹ Prominent display of logo during gala dinner.

² Prominent display of logo during lunch.

³ Prominent display of logo during live voting.

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	USB \$12,000	BAGS \$10,000	DIARY \$7,500	PEN \$5,000	PENCIL \$5,000	POST-IT \$5,000
Number of Sponsors	1	1	4	1	2	5
Registration	2	2	2	2	2	2
Gala Dinner	2	2	2	2	2	2
Branding ¹	Yes	Yes	Yes	Yes	Yes	Yes
Marketing Collaterals ²	Yes	Yes	Yes	Yes	Yes	Yes
Brochure Advert ³	Yes	Yes	Yes	Yes	Yes	Yes
Website Advert	Yes	Yes	Yes	Yes	Yes	Yes

¹ Sponsorship title will relate to the collateral being sponsored (i.e. USB Sponsor, Bag Sponsor, etc.) throughout the conference and marketing collaterals including press releases, conference website, conference brochure, e-shots, Rollups, and backdrop.

² Prominent display of logo on collateral being sponsored.

³ Brochure Advert given in the form of a 100 word profile about your organisation in the Conference Brochure.

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Sponsorship Kit

	Translator	Transporter	Broadcaster	Business Intelligence	Media	Strategic Content	Strategic Partner
	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Number of Sponsors	1	1	4	1	1	1	1
Registration	2	2	2	2	2	2	2
Gala Dinner	2	2	2	2	2	2	2
Exhibition Area	No	Yes	Yes	Yes	Yes	Yes	Yes
Branding*	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Marketing Collaterals	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Brochure Advert ¹	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Website Advert	Yes	Yes	Yes	Yes	Yes	Yes	Yes

* Sponsorship title relates to what is being sponsored and will include recognition of sponsorship category throughout the conference and marketing collaterals including press releases, conference website, conference brochure, e-shots, rollups, and backdrop.

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Sponsors



Gold Sponsor



Silver Sponsor



Gala Dinner Sponsor



Lunch Sponsor



Supporter



Live Voting Sponsor



Content Partner



Official Translator



Official Arabic Broadcaster



Business Intelligence Partner



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HAWKAMAH
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The theme of the 7th Hawkamah Conference is focused on corporate governance as leadership, as opposed to mere controls, thereby making the important linkage between good corporate governance and performance.

The emerging trends in corporate governance and leadership relate to sustainability, board diversity, effective board practices, and how to best link these to the cultural and ethical dimensions. This conference will focus on these elements from the perspective of practitioner – where leaders present, share and discuss the latest tools.

This year, we will be launching “**The Hub**” which will serve as the focal point and include a) resource center for the conference material and related publications; b) media and communication platform for video interviews with participants; and c) advisory center providing participants with an opportunity for one-on-one, in-depth discussions with international corporate governance experts and champions.

Your company's support for this interactive, regionally-focused and practice-oriented gathering of owners, board directors, executive directors, regulators and other governance professionals as well as members of the media will highlight your endorsement and close association of the development of good corporate governance practices in the region.