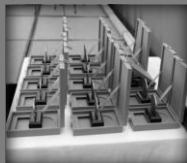


8TH HAWKAMAH ANNUAL CORPORATE GOVERNANCE CONFERENCE

ACCOUNTABILITY & LONG-TERM SUSTAINABILITY

11 November 2014
DIFC Conference Centre, Dubai, UAE



ACCOUNTABILITY & LONG-TERM SUSTAINABILITY

8th Hawkamah Annual Corporate Governance Conference

Conference Overview

Corporate Governance is about ensuring that companies deliver on their corporate purpose while being accountable to their owners and other key stakeholders. Accountability differs from company to company depending on its ownership structure and mission. The ultimate objective of applying corporate governance yet remains to achieve fairness and long term sustainability regardless of the type of company or its ownership.

This year's conference explores how different types of companies, and their boards, can ensure long term sustainability through corporate governance, with focus on accountability.

Sponsorship Packages

For more information on sponsorship opportunities, please contact:

Hawkamah, the Institute for Corporate Governance

Tel: +9714 362-2551

Email: info@hawkamah.org

Sponsorship Kit

	Diamond \$75,000	Platinum \$50,000	Gold \$25,000	Lunch \$15,000	Silver \$15,000	Live Voting \$10,000
Number of Sponsors	1	1	4	1	5	1
Registration	25	15	10	4	4	3
Lunch	Yes	Yes	Yes	Yes	Yes	Yes
Speaking Opportunity	Yes	Yes	Yes	Yes	No	No
Membership	\$25,000	\$10,000	\$10,000	-	-	-
Exhibition Area	Yes	Yes	Yes	Yes	Yes	Yes
Branding*	Diamond	Platinum	Gold	Lunch	Silver	Live Voting
Marketing Collaterals	Yes	Yes	Yes	Yes ¹	Yes	Yes ²
Brochure Advert	2 pages	1 page	1 page	1 page	1 page	None
Website Advert	Yes	Yes	Yes	Yes	Yes	Yes

* Branding: includes recognition of sponsorship category throughout the conference and marketing collaterals including press releases, conference website, conference brochure, e-shots, rollups, and backdrop.

¹ Prominent display of logo during lunch.

² Prominent display of logo during live voting.

Sponsorship Kit

	USB \$ 12,000	Bags \$ 10,000	Diary \$ 7,500	Pen \$ 5,000	Pencil \$ 5,000	Post-It \$ 5,000
<i>Number of Sponsors</i>	1	1	4	1	2	5
<i>Registration</i>	2	2	2	2	2	2
<i>Branding</i> ¹	Yes	Yes	Yes	Yes	Yes	Yes
<i>Marketing Collaterals</i> ²	Yes	Yes	Yes	Yes	Yes	Yes
<i>Brochure Advert</i> ³	Yes	Yes	Yes	Yes	Yes	Yes
<i>Website Advert</i>	Yes	Yes	Yes	Yes	Yes	Yes

¹ Sponsorship title will relate to the collateral being sponsored (i.e. USB Sponsor, Bag Sponsor, etc.) throughout the conference and marketing collaterals including press releases, conference website, conference brochure, e-shots, Rollups, and backdrop.

² Prominent display of logo on collateral being sponsored.

³ Brochure Advert given in the form of a 100 word profile about your organization in the Conference Brochure.

Sponsorship Kit

	Translator	Transporter	Broadcaster	Business Intelligence	Media	Strategic Partner
	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
<i>Number of Sponsors</i>	1	1	4	1	1	1
<i>Registration</i>	2	2	2	2	2	2
<i>Exhibition Area</i>	No	Yes	Yes	Yes	Yes	Yes
<i>Branding*</i>	Yes	Yes	Yes	Yes	Yes	Yes
<i>Marketing Collaterals</i>	Yes	Yes	Yes	Yes	Yes	Yes
<i>Brochure Advert</i> ¹	Yes	Yes	Yes	Yes	Yes	Yes
<i>Website Advert</i>	Yes	Yes	Yes	Yes	Yes	Yes

* Sponsorship title relates to what is being sponsored and will include recognition of sponsorship category throughout the conference and marketing collaterals including press releases, conference website, conference brochure, e-shots, rollups, and backdrop.

¹ Brochure Advert given in the form of a 100 word profile about your organization in the Conference Brochure.